

# Fundraising Pack



**Get inspired!**

**Tips & ideas to get you ready for your fundraising event**

# The first step is choosing an idea

Thank you so much for choosing to support Humanity & Inclusion. Our amazing teams work tirelessly to support people who have been injured during a conflict or disaster by providing prosthetic limbs, rehabilitation and psychological support.

Your amazing fundraising event will help to ensure that the most vulnerable people in a crisis are not forgotten.

The money you raise could give an amputee the chance to walk again, make a community safe from the threat of landmines or unexploded bombs, or ensure that a disabled person is not left behind when a natural disaster hits.

It's great to have you on board! Now let's get you inspired to bring your ideas to life.



# Meet Hala

4-year-old Hala was playing with her family outside her home in Yemen when she heard the sound of airstrikes coming. Terrified, Hala and her 7-year-old cousin tried to flee.

But a shell exploded nearby, injuring them both. Hala was rushed to the hospital but she was in a critical state.

Tragically, the doctors had no choice but to amputate her leg to save her life. Struggling to come to terms with what had happened, Hala went through several periods of depression. She was sad and couldn't understand where her leg had gone.

Now, thanks to the support she has received, this brave young girl has been learning to walk again. This is what's possible. This is what your donations help us to achieve.



# Make memories that will last a lifetime

The journey to rebuild your life after a crisis can be an uphill battle. In the challenging moments, it's the unwavering support of those who stand by your side that keeps you going. You never forget the ones who were there, who believed in you.

Your support, whether as a company, individual, or local group, is crucial for the people we assist. Let's create lasting memories together.



# Fundraising on your own

If you're the kind of person who loves to shine solo then here are some ideas for you! I have a list of fun ideas that you can dive into, and guess what? I'll be your trusty sidekick, cheering you on at every step of your fundraising journey!



© HI

## Personal challenge

Set yourself a personal challenge, such as running a marathon or going without a certain luxury for a period of time. Share your challenge on social media and ask friends to sponsor you by making a donation for every milestone you achieve.

## Get sustainable!

Declutter your wardrobe and sell unwanted items online through platforms like eBay or Vinted. Direct the proceeds from the sales toward your fundraising goal.

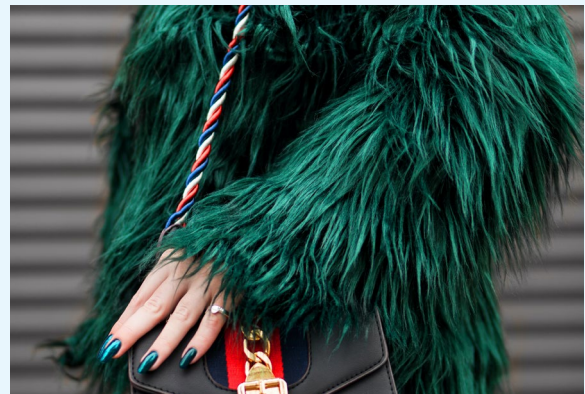


Photo by EVG Kowaliewska

## Birthday Fundraiser

Instead of receiving gifts for your birthday, why not create a fundraising campaign and ask your friends and family to donate. Share your campaign on social media and explain why the work of HI is important to you. You can set a fundraising goal and track your progress throughout the campaign.



Photo by August de Richelieu



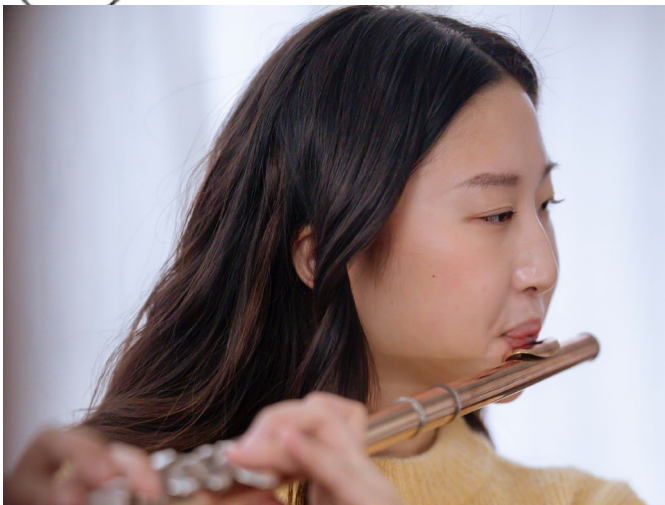
# Fundraising at your local club

Looking to fundraise with your community? I've got you covered with some fantastic ideas to foster a strong community spirit and unite everyone.

## Talent show

Host a talent show or performance night where individuals from the community can showcase their skills. Sell tickets for admission, and consider additional fundraising activities during the event, such as concessions or a merchandise stand.

Photo by Charles Parker



## Bake sale

Turn your bake sale into a friendly competition by inviting participants to enter their best-baked creations and have a panel of judges determine the winners. Make sure to offer prizes to the winners, this adds excitement and encourages community involvement.



Photo by Jurgen Dekker on Unsplash

## Coffee Morning

Host a coffee morning where attendees can enjoy a cup of coffee or tea along with delicious baked goods. Charge an entrance fee or suggest a donation amount, and provide information about why you've chosen to support HI!



©/HI

# Fundraising at work

Employee fundraising can be a great team-building exercise for your colleagues and a great way to make some memories. So here are some fundraising ideas to pitch to the team in your next meeting.

## Office Raffle

Raffles can be an exciting and effective way to raise funds in an office. Choose a fun theme that appeals to your team. You could try a “Pamper Yourself” basket with spa products or tickets to a football match.



## Payroll Giving

Implement a matching program where your company matches a percentage of employee donations made through payroll giving. This can serve as a powerful incentive and encourage more employees to participate.

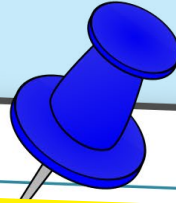


I hope these ideas give you an idea of what is possible but if you have any additional exciting fundraising ideas that you would like to discuss and explore further, please don't hesitate to contact me using the contact information provided on page 11.



# Top Tips

We hope you're feeling inspired to get started now. Fundraising should always be fun but it's helpful to have a plan so here are a few things to bear in mind.



## 1 - Set yourself a fundraising target!

Make sure you explain the difference that the money raised could make.

## 2- Who to involve?

Why not ask friends and colleagues to be part of your fundraising team? They could help you organise an event and may even take part alongside you. Ask your employer or colleagues if they can support you. They could publicise your fundraising efforts and may even be able to offer match funding.

## 3 - Beg, borrow or ask for help

Now that you have an event in mind, think about what you may need. Contacting me is a good first step. I have t-shirts, collecting boxes, donation forms and more that I would be happy to send you. Is there anything that your friends or family can lend you? Perhaps you could put up a poster in a local business window or the cafe at work.

## 4 - Spread the word

Don't forget to let people know about your amazing efforts in the run-up to and just after your event. You can email friends, colleagues and family and of course spread the word on social media.

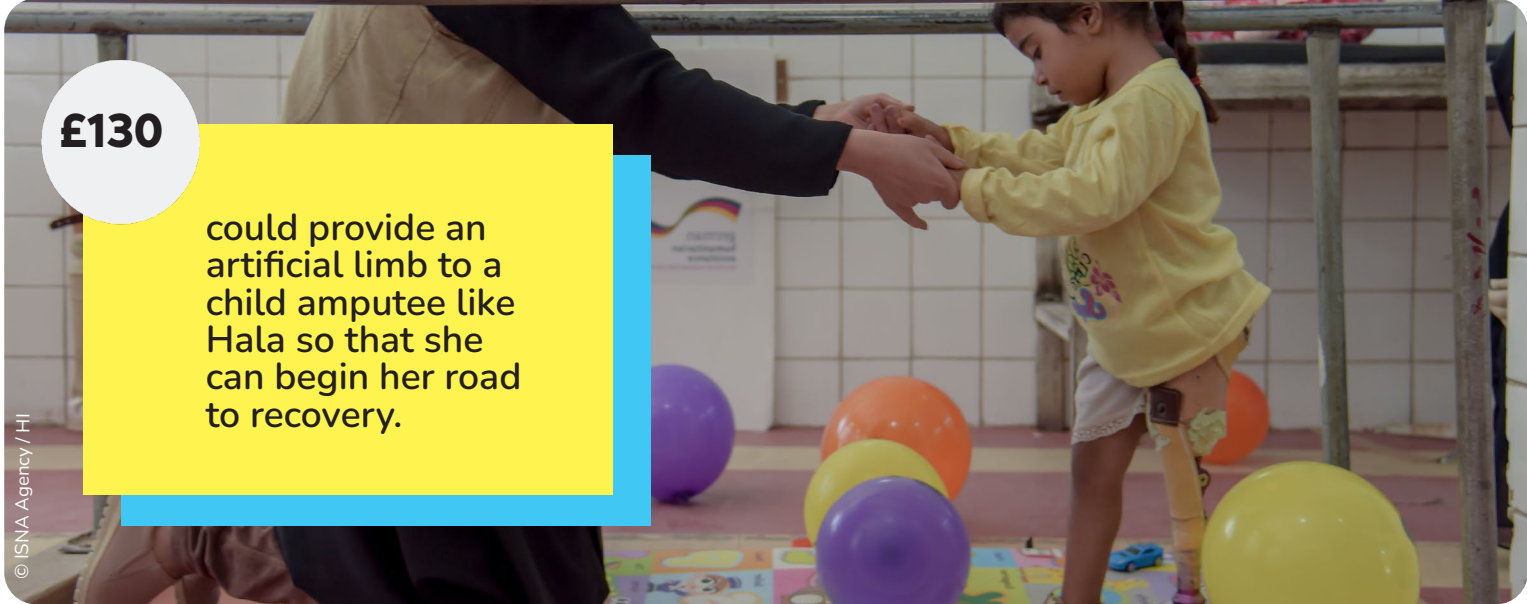
# How your gift could help someone

Your donation has a massive impact on the people we support. Each pound you raise makes a real difference, so aim high when setting your fundraising target. Together, let's create lasting change in the lives of those who need it the most.

© ISNA Agency / HI

**£130**


could provide an artificial limb to a child amputee like Hala so that she can begin her road to recovery.



© T. Fretteur / HI

**£2,000**


could provide a package of rehabilitation equipment (e.g. wheelchairs and crutches) to distribute in an emergency



© ISNA Agency / HI

**£6,000**

could go towards providing everything we need to set up an emergency clinic after a disaster like an earthquake



# Meet Enayatullah

9-year-old Enayatullah was playing in front of his house with his friends when they spotted a mine.

Their curious minds wanted to get closer to get a better look, but as they did, there was an explosion.

Four children died. Only Enayatullah and his cousin survived.

Enayatullah's injuries were so severe that he lost his leg. In a split second his life changed forever.

A prosthetic leg was made for him to help him rebuild his life. Since then, he's been receiving physiotherapy at HI's Kandahar rehabilitation centre.

Enayatullah's favourite thing is to play football next to his house. With his new leg, he's back to running around the neighbourhood with his cousins and friends again.



# Get in touch!



I hope you're feeling inspired and ready to start your event now. At this point, you might have some questions you'd like to ask or maybe you just want to talk through a great idea you have.

Feel free to call me or send me an email using the details below.

Happy fundraising!

*Kaimana*

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## How to donate your funds

### ONLINE

You can donate directly on our website via credit, debit card or PayPal.  
[humanity-inclusion.org.uk](http://humanity-inclusion.org.uk)

### BY PHONE

Call our Supporter Care team on 0330 555 0156 to donate by credit or debit card.

### BY CHEQUE

Send a cheque payable to "Humanity & Inclusion UK" to:  
Humanity & Inclusion UK,  
Romero House,  
55 Westminster Bridge Road, London SE1 7JB



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